

PRIVACY NOTICE AND CONSENT FOR PATIENT AMBASSADOR PROGRAM

Effective Date: June 25, 2026

Last Updated: June 25, 2026

This Privacy Notice and Consent ("**Notice**") describes how Veloxis Pharmaceuticals, Inc., on behalf of itself and its affiliates, ("**Company**," "**we**," "**us**," or "**our**") collects, uses, discloses, and otherwise processes your personal information in connection with our Patient Ambassador Program (the "**Program**") regarding our medicines (the "**Product**"). Veloxis Pharmaceuticals, Inc., a U.S. company, is the parent company of Calliditas Therapeutics AB, a Swedish company.

Any health information we collect about you as part of the Program is not protected by HIPAA (the Health Insurance Portability and Accountability Act). Information you disclose for the Program is a disclosure to us for business purposes outside the scope of your healthcare. However, your information may be protected according to the laws of the state where you live.

BY AGREEING TO THIS NOTICE, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTOOD, AND AGREE TO THE COLLECTION, USE, AND DISCLOSURE OF YOUR PERSONAL INFORMATION AS DESCRIBED BELOW.

We encourage you to save or print a copy of this Notice for your records. We also encourage you to bookmark or save this webpage so you can periodically check and ensure you are aware of any changes. You can also request a copy of this by contacting us as described in Article 11 below.

Article 1 — Information We Collect

1. **Initial Contact Information.** When you are interested in the Program, we may collect the following:

1. **Name.**
2. **Email Address.**
3. **Phone Number.**
4. **Your State of Residence.**

2. **Survey Information.** After you provide your initial contact information, we may provide you with a survey or contact you directly to collect additional information, including:

1. **Demographic Information:** Information such as age, gender, race, ethnicity, geographic location, occupation, and other demographic characteristics.
2. **Prescription Timing:** When you were first prescribed our Product.
3. **Product Selection:** Your involvement in selecting our Product for your treatment.
4. **Indication Criteria:** Whether you meet the criteria for the approved indications listed on the product label.
5. **Treatment:** Information about your treatment with our Product and related health information.

3. **Ambassador Participation Information.** If you are selected as a Patient Ambassador, we may collect any of the following information you choose to provide in various formats such as audio, images, recordings, or transcripts:

1. **Interview Content:** Audio and/or video recordings of interviews.
2. **Photographs and Videos:** Visual images and video footage of you.
3. **Testimonials:** Written or recorded statements.
4. **Biographical Information:** Background information relevant to your Patient Ambassador role.
4. **Sensitive Personal Information.** The information we collect includes the following categories of sensitive personal information under certain state privacy laws:
 1. **Health Information:** Personal information collected and used concerning your health, including your Prescription Timing, Indication Criteria, and Treatment information described above.
 2. **Demographic Data:** Information that may reveal or relate to racial or ethnic origin.
 3. **Financial Information:** Information related to your banking and tax identification number if we have an agreement to compensate you for your time and participation as a Patient Ambassador.

Article 2 — How We Collect Your Information

1. **Directly From You.** We collect personal information directly from you when you:
 1. Submit your initial contact information and complete surveys regarding the Program.
 2. Participate in telephone or email communications with Company representatives.
 3. Participate in interviews, photo sessions, video recordings, or provide testimonials.
2. **Through Third-Party Service Providers.** We may use Microsoft products to administer surveys or data collection, communicate with you, and store your information. We may also use service providers to facilitate interviews, photography, videography, and production as well as to create and distribute marketing materials and content.

Article 3 — Purposes for Collecting and Using Your Information

1. **Program Evaluation, Selection, Participation.** We use your personal information to:
 1. Evaluate whether you are a suitable candidate for the Program including whether you meet criteria based on the approved Product label.
 2. Assess your willingness and ability to participate in patient education and marketing activities.
 3. Contact you regarding your status and steps in the Program, such as scheduling and follow-up communication.
 4. Respond to your questions and requests.
2. **Patient Education and Marketing.** If you are selected as a Patient Ambassador, we use your information to:
 1. Create patient education materials featuring your story, experiences, and testimonials.
 2. Develop content featuring interviews, videos, photographs, and testimonials.
 3. Share real patient experiences with providers, patients, caregivers, and the public.
 4. Enhance awareness and understanding of the Product and its impact on patients.
3. **Legal Compliance and Business Operations.** We use your information to:
 1. Comply with applicable laws and maintain records regarding Program activities.
 2. Protect the rights, safety, and property of the Company and Program participants.
 3. Conduct internal analysis and quality review of Program effectiveness and efficiency.

Article 4 — Disclosure of Your Personal Information

1. **Categories of Recipients.** We may disclose your personal information to the following categories of third parties:
 1. **Service Providers:** Companies that perform services on our behalf, including:
 1. Microsoft Corporation for survey distribution and/or data collection, communications, and information processing and storage in our normal course of business.
 2. Marketing and communications vendors that create and distribute content.
 3. Website development, maintenance, and hosting vendors.
 4. Audio, video, and photography production vendors.
 5. Legal or other professional advisory firms.
 2. **Affiliates:** Our parent company, subsidiaries, and entities under common ownership or control.
 3. **Authorities:** Government agencies, law enforcement, regulators, and courts when required by law or necessary to protect legal rights.
2. **Service Provider Obligations.** We require service providers and affiliates to use your personal information only for the purposes for which it was disclosed and in accordance with our instructions and applicable law. Service providers are contractually obligated to maintain appropriate security measures to protect your information.
3. **Investors/Creditors:** We may share your information with potential or actual buyers, investors, creditors, or others in connection with a merger, acquisition, financing, reorganization, bankruptcy, or sale of assets. These parties will be contractually or legally obligated to maintain appropriate security measures to protect your information.
4. **Your Content on Marketing Materials.** If you are selected as a Patient Ambassador and participate in interviews, videos, photographs, or testimonials, the content may be:
 1. Published on the Company website and social media channels.
 2. Included in print and digital advertising, patient brochures, and educational materials.
 3. Used in presentations at medical conferences and educational events.

Article 5 — Sale, Sharing, and Targeted Advertising. We do not sell your personal information to third parties for monetary or other valuable consideration. We do not share your personal information for cross-context behavioral advertising purposes. We do not process your personal information for targeted advertising.

Article 6 — Retention of Your Personal Information

1. **Retention Periods.** We retain your personal information for as long as necessary to fulfill the purposes described in this Notice subject to your privacy rights, unless a longer retention period is required or permitted by law. Specific retention periods include:
 1. **Application Information:** Information collected during the evaluation process may be retained for up to 3 years after your application is closed, whether or not you are selected.
 2. **Marketing Materials:** If you become a Patient Ambassador, interviews, videos, photographs, testimonials, and related materials may be retained and used indefinitely for the purposes described in this Notice.
 3. **Legal and Compliance Records:** Information required to comply with legal, regulatory, or contractual obligations is retained for the period required by applicable law.

2. **Retention Criteria.** We determine retention periods based on the sensitivity of the information collected, the intended use, legal requirements, and our business operational and records management requirements.
3. **Deletion and De-Identification.** When personal information is no longer needed, we may aggregate and/or de-identify it in accordance with applicable law.

Article 7 — Your Privacy Rights

1. **Your privacy rights are determined by the laws of the state where you live.** Privacy rights may differ between states. Below is a summary of common privacy rights among state laws.
 1. **Right to Know** what personal information we have collected about you, what it is used for, and who has access to it.
 2. **Right to Delete** personal information we have collected from you, subject to certain exceptions or permissions granted to us under applicable law.
 3. **Right to Correct** inaccurate personal information we have about you.
 4. **Right to Limit Use of Sensitive Personal Information** to purposes permitted by law, unless our use is necessary to meet our obligations to you.
 5. **Right to Non-Discrimination** for attempting to exercise any of your privacy rights.
 6. **Right to Access or Data Portability** to view or receive copies of your personal information.
2. **Limitations.** Your right of deletion may impact your ability to be a Patient Ambassador and may be limited if marketing materials have already been made public. Your right to limit use of sensitive personal information may impact your ability to be a Patient Ambassador or receive compensation. Your right to access or copies may be limited to protect our confidentiality and security or subject to a fee as permitted by applicable law.
3. **Exercising Your Rights.** To exercise any of the rights described above, please submit a written request describing the right(s) you want to exercise by contacting us according to Article 11 below.
4. **Verification Process.** To protect your privacy and security, we will verify your identity before processing your request. We may ask you to provide information that matches information we have on file about you, respond to verification questions, and/or provide signed declarations.
5. **Authorized Agents.** You may designate an authorized agent to submit a request on your behalf. To do so, you must provide the authorized agent with written permission to act on your behalf. The authorized agent must then submit proof of authorization along with the request. We may still require you to verify your identity directly with us to protect your privacy.
6. **Response Timing.** We will respond to your request promptly and within the time required by applicable law. If we require additional time to respond and are permitted by applicable law, we will inform you of the extension period and reason.
7. **Appeal Rights.** If we decline your request, we will provide an explanation. You may have the right to appeal our decision in writing based on the laws where you live.
8. **State Authorities.** You always have the right to contact your state authorities such as your state consumer data privacy regulator or state attorney general's office with concerns or questions.

Article 8 — Security of Your Information

1. **Security Measures.** We implement reasonable administrative, technical, and physical security measures designed to protect your personal information from unauthorized access, use, disclosure, alteration, and destruction.

2. **Third-Party Security.** We require third-party service providers to maintain appropriate security measures to protect your information.
3. **Limitations.** No method of communication or storage is completely secure. While we strive to protect your personal information, we cannot guarantee absolute security.

Article 9 — Consent

1. **Your consent is valid for the maximum time permitted by applicable law.**
2. **Voluntary Participation.** You understand that your participation in the Program is completely voluntary and that you are not obligated to disclose any specific personal information at any time. You understand that declining to do so may prevent you from continuing in the Program. You may withdraw your participation at any time, subject to the limitations described below.
3. **Withdrawal of Consent.** You may withdraw your consent at any time by contacting us using the information provided in Article 11 below and describing what consent you want to withdraw. You understand that withdrawal of your consent will not affect:
 1. The lawfulness of processing based on consent before withdrawal.
 2. Materials already published or distributed prior to your withdrawal.
 3. Continued use of materials where removal is not reasonably practicable (e.g., printed materials already distributed, content shared by third parties).
4. **Children's Privacy.** The Program is not directed to individuals under eighteen (18) years of age. We do not knowingly collect personal information from individuals under 18 without parental consent. If we learn that we have collected information from an individual under 18 without appropriate consent, we will delete that information promptly.

Article 10 — Changes to This Notice

1. **Right to Modify.** We reserve the right to update or modify this Notice at any time to reflect changes in our practices, technology, legal requirements, or other factors.
2. **Notice of Material Changes.** When we make material changes to this Notice, we will update the "Last Updated" date at the top of this Notice. You may also request a copy of this Notice at any time by contacting us as described in Article 11.
3. **Review Responsibility.** We encourage you to review this Notice periodically to stay informed about how we collect, use, and protect your personal information.
4. **Continued Participation.** Your continued participation in the Program after we post or communicate changes to this Notice constitutes your acceptance of the updated Notice.

Article 11 — Contact Information If you have any questions, concerns, or requests regarding this Notice, our privacy practices, or your privacy rights, please contact us at:

1. **Email:** privacy@aktx.com
2. **Mail:** 2000 Regency Parkway, Suite 500, Cary, North Carolina 27518, Attention Legal Department